

*just a few*

SHEBOYGAN COUNTY CHAMBER OF COMMERCE

# MEMBERSHIP

# BENEFITS

CLICK HERE TO  
**JOIN TODAY!**

## MARKETING & EXPOSURE:

*Find immediate returns when investing in you and your business. By joining the Chamber, you are guaranteed to gain new customers and increase your exposure by getting free, or low cost, marketing across numerous channels. Experience the marketing value of Chamber membership, such as:*

- Join the print and digital Chamber Member Directory
  - 10,000+ Community Guides are handed out every year
  - 10,000+ visitors to the Chamber website every month
- Referrals from Chamber website, other members, and staff
- Participate in Chamber Cash program
  - \$500,000+ sold annually
- Place print materials in Chamber Lobby
- Promote deals, events, and job postings on the Chamber website
- Numerous affordable paid sponsorship and/or marketing opportunities such as:
  - Chamber Gala Sponsorship
  - Member to Member Ad Placement
  - Weekly Chamber Buzz Email
  - Chamber Website Advertising
  - Workforce Development Sponsorships
  - Various Chamber Event Sponsorships

## PROFESSIONAL DEVELOPMENT & NETWORKING:

*Providing affordable access and opportunity for professional development is crucial to you and your business' success. As such, we prioritize professional development for our members, such as:*

- Business Roundtables
- Leadership Sheboygan County
- Deep Dive 1.5
- Friday Forums
- Vibe@5
- Coastal Young Professionals

## WORKFORCE DEVELOPMENT:

*With a highly competitive hiring market, it is often difficult to find and retain qualified employees. As a Chamber member, we want to ensure you have the resources and employees needed to thrive in our community by offering workforce development opportunities such as:*

- STEAMfest
- Workforce Development Symposium
- Explore Your Future
- Business Education Partnership
- Financial Literacy
- Job Fair Partnerships

## GOVERNMENT ADVOCACY & OTHER BENEFITS:

*The Sheboygan County Chamber's mission is to Think BIG (betterment, improvement, growth), Influence Local. Our programs and resources educate and support our members with the goal of strengthening their businesses. As a Chamber member, you'll experience additional benefits such as:*

- Governmental Advocacy and Support
- Participation in Chamber Committees
- Ribbon Cutting/Grand Opening Support
- Complimentary Access to Conference Rooms at the Chamber Building
- Access to Chamber Member Directory



## **CHAMBER CHAMPIONS GALA**

A celebration of the Best of Sheboygan County both in business and community

## **BEST UNDER 40**

Young Professionals Awards: Highlighting and celebrating the talent and drive of local young professionals

## **CHAMBER GOLF OUTING**

A day of fun on a local course with hundreds of Chamber members

## **OKTOBERFEAST**

Enjoy food tastings from various Sheboygan County restaurants favorites while socializing with the community and businesses

## **WORKFORCE DEVELOPMENT SYMPOSIUM**

Come together with manufacturers, educators, and legislators to discuss the latest workforce challenges and solutions

## **ATHENA LEADERSHIP AWARDS**

An award that actively supports and celebrates the ATHENA mission of supporting, developing, and honoring women leaders

## **EXECUTIVE SERIES**

Semi-annual meetings to educate you on the latest industry trends and opportunities. Guest speakers are leaders in their field and share information in an engaging and relevant way.



## **VIBE@5**

Hosted by a member business each month to spotlight the member and encourage relationship building

## **FIRST FRIDAY FORUM**

Hot topic luncheons hosted by Chamber

## **DEEP DIVE 1.5**

Structured networking that offers members the opportunity to present in greater detail about their business to develop stronger, more meaningful business relationships

## **EXPLORE YOUR FUTURE**

Career professionals of all areas offer their experience to students in this annual career exploration event

## **STEAMFest**

We introduce Sheboygan County 4th and 5th graders to science, technology, engineering, art and math fields through hands-on exploration with industry professionals

## **LEADERSHIP & JUNIOR LEADERSHIP SHEBOYGAN COUNTY**

Participants of Leadership Sheboygan County acquire the knowledge and skills necessary to be more effective as leaders in their organizations and the community

## **COASTAL YOUNG PROFESSIONALS NETWORK**

Providing opportunities for young professionals to design their social culture, serve as civic innovators and community stewards, and develop into the next generation of leaders for Sheboygan County

## **INTERN & CO-OP**

Partnerships with local businesses allow us to introduce interns and co-ops to Sheboygan County and encourage them to return after graduation

## **FINANCIAL LITERACY**

Partner with Sheboygan County high school educators to bring financial literacy programing and resources into their classrooms



## CHAMBER COMMITTEES

### LEADERSHIP SHEBOYGAN COUNTY

Comprised of Leadership graduates, this group of volunteers develops and oversees the full year of experiential days. Meetings are monthly and each member is encouraged to play a lead role in a least one of the nine community days.

### COASTAL YOUNG PROFESSIONALS NETWORK

**As the leadership group for the Chamber's Young Professionals group, volunteer officers and core team members develop programs and events to recruit and retain local talent.**

### AMBASSADORS

Always the heart of the Chamber, our Ambassadors help in membership recruitment and retention, host the annual golf outing, and raise dollars for college scholarships. This is an exclusive group of individuals who have been selected to represent the Chamber in our communities!

### BUSINESS-EDUCATION PARTNERSHIP

The chamber is the place where representatives from education and business work together to ensure a strong future workforce. This team is responsible for a variety of community projects that link teachers and students with the business world.

## ROUNDTABLES

Idea-sharing and problem solving are at the core of the Sheboygan County Chamber, which is why the Chamber now offers eight roundtables that focus on confidential, peer-to-peer conversations.

- Nonprofit Executives
- HR Managers
- Manufacturing
- Business Owners Success Strategies (Boss)
- Safety Managers
- Sales and Marketing
- Strategic Sourcing
- Worksite Wellness