2023 SPONSORSHIP Opportunities Guide

- Connect & support businesses for a strong, growing economy
- Develop, recruit and retain a strong workforce for the future of Sheboygan County
Dear Chamber Member,

The Sheboygan County Chamber continues to develop essential programs and services for its members and our communities. Currently the Chamber has grown its membership and is representing over 50,000 employees in our area.

Our member dues help fund Chamber programs and services, but pay only about 40% of the costs. Additional funds are derived from member support in the form of donations, sponsorships and advertising.

As a County, Workforce Development continues to be top of mind for area employers. While the Chamber has always brought educators and business leaders together to create programs to support the development of talent, new initiatives designed to help attract and retain new employees are essential now and in the foreseeable future. Explore Your Future, STEMfest and Financial Literacy programming give us an opportunity to connect with local students and expose them to local industry and much needed life skills, while our Intern and Co-op programming and Coastal Young Professionals help to attract new talent to the area, immersing young professionals in Sheboygan County culture and recreation with the goal that they will choose Sheboygan County as their forever home, filling jobs and growing roots in our communities.

Your support allows us to continue to move the needle on the challenges we all face. As our now famous tagline says, we are undoubtedly Better Together!

We appreciate your past support and look forward to working with you in the future. Please contact Scott Kuehn, our Director of Membership Development, at 920-395-8705 for information on the offerings in this guide. The Chamber staff is happy to make recommendations that will make your investment in the Chamber’s work as valuable as possible to your organization.

Thank you for all you do,

Justin Selle, Board President 2023
HSHS St. Nicholas Hospital
WHY INVEST IN THE CHAMBER?

Your support for Chamber programs, events and initiatives makes them possible. The direction and the work of the Chamber is guided by its committees and ultimately its board of directors to address the most pressing, vital issues faced by businesses and communities in Sheboygan County.

Aligning your organization with the Sheboygan County Chamber puts you front and center with our highly satisfied member companies and individuals. Choose from any of these opportunities to provide your organization with a powerful media mix or try just one opportunity. We also offer Premier partnership packages that allow our members to take advantage of additional savings and receive special perks while being recognized throughout the year as a valuable supporter of the Chamber's mission.

Your investment in the Chamber is essential to champion the initiatives most pressing to the business community and allows us to keep membership dues at a reasonable level so we can welcome organizations of all sizes to the table. Since 1914, the health and strength of our business community has always depended on having a strong, effective Chamber of Commerce.

The Sheboygan County Chamber of Commerce is a 501(c)(6) nonprofit organization. The Sheboygan County Chamber of Commerce Foundation, Inc. is a 501(c)(3) organization. If you choose to make a donation, it can be directed to either organization for support of education or community development initiatives. Please consult your tax advisor.

PREMIER PARTNERSHIP PACKAGES

As a Premier Partner with the Sheboygan County Chamber, your organization will be recognized through your own selection of sponsorship and advertising opportunities to match your needs. You will also have the added benefit of being part of the elite group of Premier Partners with special added perks. We offer three annual levels:

**Platinum Premier Partner: $30,000**
Select up to $36,000 in sponsorship or advertising opportunities from offerings in this guide. In addition, you will be one of the select few to be featured with a logo on the homepage and link on most pages of the Chamber’s website (a $4,000 annual value). You will also be first in line for special opportunities – perhaps a special audience with a top leader, a sneak peek at a unique venue…and more.

**Gold Premier Partner: $17,500**
Select up to $20,300 of sponsorship and advertising opportunities. You will also be first in line, along with the Platinum Premier Partners, to attend special events and opportunities throughout the year.

**Silver Premier Partner: $12,500**
Select up to $13,250 in annual chamber sponsorship and advertising opportunities.

**Creative Sponsorships**
We are happy to discuss sponsorship options, tailored to your needs. *Sponsorship and advertising costs may increase slightly each year so your annual selection amount may change.*

Premier Packages do not include event tickets unless otherwise noted.
Make a good first impression with your future workforce. This interactive workshop offers soft skills training, a personality assessment, career exploration and the opportunity for Sheboygan County 7th/8th graders to connect with local employers.

Projected Attendance: 1,000+
Audience: Sheboygan County 7th/8th Grade Students

Presenting Platinum Sponsor: $7,500
- Welcome attendees in person at schools
- Recognized in event media release
- Name/Logo on the online event page
- Name/Logo on event printed signage
- Option to provide attendees with company gift
- Social media mentions leading up to event and following
- First right of refusal to provide volunteers to talk with students in person
- Opportunity to write/provide two articles to be shared in our monthly Better Together newsletter, before and after Explore Your Future, in the Workforce Development section with logo placement
- Create a welcome video about the event and the importance of giving our students the opportunity to Explore Their Future before making decisions upon graduation. To be played for in person students, virtual and recorded sessions (2.5 minutes)
- At least three radio mentions on Monday morning WHBL Segment

Explore Champion Sponsor: $1,500
- Recognized in event media releases and articles
- Name/logo on the online event page
- Name/logo on event printed signage
- Social media mentions

Explore Friend Sponsor: $500
- Name on the online event page
- Name on event printed signage

Explore Presenting Sponsor: $3,500
- Welcome attendees from stage at all three sessions
- Recognized in event media releases and articles
- Name/logo on the online event page
- Name/logo on event printed signage
- Name/logo on event electronic signage
- Option to provide attendees with company gift
- Social media mentions
We literally roll out the red carpet for this major, annual celebration with a capacity crowd of more than 700 business and community leaders. Top awards, from Manufacturer of the Year to Retailer of the Year, are bestowed on the best-performing organizations and individuals in the Sheboygan County area. The festive atmosphere promotes and applauds success with standing ovations throughout the evening. The new board president is recognized along with all of our volunteers. And, we dine on excellent cuisine and toast the successes of the past year. Your investment in this event and all that surrounds it positions your company as a community leader and promoter of the overall success of Sheboygan County.

Projected attendance: 500+
Audience: Business and community leaders, dignitaries, all award nominees and guests
## CHAMBER CHAMPIONS GALA

### Platinum Sponsor: $6,500
- Includes corporate table of 10 or 10 Ticket Pack
- Access to guest list with contact information
- Recognized in event media releases and articles
- Mentioned in the weekly Chamber Buzz
- Name/logo on event program
- Name/logo on printed invitations
- Name/logo projected on screen
- Name/logo on event scrims and/or signage
- Name/logo on table cards
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

### Gold Sponsor: $3,750
- Recognized in event media releases and articles
- Name/logo on event program
- Name/logo on printed invitations
- Name/logo projected on screen
- Name/logo on event scrims and/or signage
- Name/logo on table cards
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

### Silver Sponsor: $2,750
- Name/logo on event program
- Name/logo on printed invitations
- Name/logo projected on screen
- Name/logo on event scrims and/or signage
- Name/logo on table cards
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

### Reception Sponsor: $2,250
- Name/logo on event scrims and/or signage
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

### Award Sponsor: $1,650
- Present the award - 1 dinner ticket included
- Recognized in event media releases and articles
- Mentioned in the weekly Chamber Buzz
- Name/logo on event program
- Name/logo on printed invitations
- Company name on award trophy and certificate
- Name/logo projected on screen
- Name/logo on event scrims and/or signage
- Name/logo on table cards
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media
During the month of May, young professionals across Sheboygan County host events and programs to engage and excite young people about the communities they live in, while attracting the attention of young talent living outside of Wisconsin.

The Sheboygan County Chamber and Coastal Young Professionals Network are excited to expand their outreach to more young people during YP Month Sheboygan County with additional programs specifically designed to engage, develop and retain local college students.

5+ events with invitations extended beyond Sheboygan County

**Audience:** Young Talent (ages 18-40)

### YP Month Sponsor: $3,000
- Major sponsor recognition on Chamber’s website with link
- Name/logo on all Chamber YP Month event registration pages
- Social media mentions
- Name/logo on floor scrim/wall projection and table signage
- On-site program or information table opportunities
- Logo on all YP Month printed materials
- Recognized in event media releases and articles
- Radio mention

### YP Month Supporter: $1,000
- Contributing sponsor recognition on Chamber’s website with link
- Name/logo on all Chamber YP Month event registration pages
- Mentioned in the weekly Chamber Buzz
- Social media mentions
- Name/logo on table signage
- Recognized in event media releases and articles

### YP Month Friend: $350
- Name on all Chamber YP Month event registration pages
- Mentioned in Chamber publications when applicable
- Social Media mentions
Our Best Under 40 awards night provides well-deserved recognition for young professionals who have made a distinct impression in their work and their communities. Cocktails, good food and lots of applause highlight the accomplishments of the top nominees and celebrate Sheboygan County’s emerging leaders. Your support of this event positions you as an employer who recognizes the importance of welcoming and engaging this segment of our workforce and places you on the radar as a potential employer of choice.

**Audience:** Nominees, guests, company representatives and chamber members

**Platinum Sponsor:** $4,500 (Limit 1)
- Welcome attendees to The Best Under 40 Young Professional Awards program
- Includes a table for 8
- Option for on-site program booth/table space and distribution of promotional handouts and giveaways
- Present Award to Young Professional of the Year
- Company name on award trophies and certificates
- Name/logo on printed invitations
- Name/logo on event program
- Name/logo on floor scrim/wall projection and table signage
- Recognized in event media releases and articles

PLUS:
- Major sponsor recognition on Chamber's website with link
- Name/logo on all Chamber event registration pages
- Social media mentions
- Logo on all printed materials

**Gold Sponsor** $1,750
- Company name on ONE award trophy and opportunity to present the award - 1 dinner ticket included
- Name/logo on printed invitations
- Name/logo on event program
- Name/logo on floor scrim/wall projection and table signage
- Recognized in event media releases and articles
- Contributing sponsor recognition on Chamber’s website with link
- Name/logo on all Chamber event registration pages
- Mentioned in The Chamber Buzz
- Social media mentions
- Name/logo on table signage

**Friend Sponsor** $350
- Name on event program
- Name on Best Under 40 event registration page
- Mentioned in Chamber publications when applicable
- Social media mentions
A shotgun start and a sell-out crowd make for an exciting day, complete with lunch, dinner and a whole lot of prizes. The major fundraiser of the year is a proven winner for players and sponsoring organizations. Pick the visibility you want and/or a tee or hole sponsor for that one-on-one personal interaction with each team that goes through. Your sponsorship illustrates your support for the growth and success of all businesses in Sheboygan County. Your sponsorship also helps fund the $4,000 in Ambassador Scholarships given away annually to local students.

**Audience:** Business owners, staff and clients

**Platinum Sponsor: $4,000**
- Name/logo on table cards
- Name/logo on event scrims and/or signage
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media
- Includes Golf Team Foursome
- Mentioned in the weekly Chamber Buzz

**Eagle Sponsor: $2,750**
- Name/logo on event scrims and/or signage
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media
- Includes Golf Team Foursome

**Lunch Sponsor: $1,750**
- Name/logo on every lunch bag
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

**Cart Sponsor: $1,100**
- Name/logo on every golf cart
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration

**Putting Green Sponsor: $1,000**
- Name/logo on signage at putting green
- Option to set up booth at putting green
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

**Beverage Cart Sponsor: $1,100**
- Name/logo on all beverage carts
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration

**Golf Ball Launcher Sponsor: $750**
- Name/logo on event program
- Name/logo/hyperlink on Chamber website online registration
- Name/logo on Launcher Flag

**Mulligan Sponsor: $500**
- Logo on all foursome mulligan certificates
- Name/logo on event program
- Name hyperlink on Chamber website online registration

**Hole Sponsor: $350**
- Name/logo at assigned hole
- Option to have staff at assigned hole to interact with golfers
- Name/logo on event program
- Name hyperlink on Chamber website online registration
- Two (2) lunches provided

**Golf Ball Sign Sponsor: $150**
- Name/logo on sign near registration
- Name/logo on event program
Leadership Sheboygan County, in its 32nd year, is well known for its high-profile graduates and the lifelong impact of its intense year-long curriculum. Leaders commit ten days during the year for in-depth exploration of all aspects of county life.

- Government/Transportation
- Quality of Life/Recreation
- Education
- Health Care/Social Services
- Team Building Workshop
- Criminal Justice
- Diversity, Equity, and Inclusion
- Economic Development

**Projected Attendance:** 25+ participants annually

**Audience:** Chamber member leaders

**Exclusive Annual Sponsor:** $3,500
- Welcome and address all participants on orientation day
- Name/logo on all advertising
- Name/logo on all session agendas
- Name in all email communications
- Mentioned in any online or print articles
- Radio mention

**Graduation Sponsor:** $1,500
- Option to address all participants and guests at the graduation ceremony
- Name/logo on all graduation day materials
- Name/logo in all graduation emails to current and former graduates, their supervisors and committee members

**Transportation Sponsor:** $750
- Name/logo on all session agendas
- Name/logo on signage in buses used by attendees (except session sponsored by Shoreline Metro)
- Name in all email communications

**Monthly Session Sponsor:** $500
- Choose one session from those available
- Option to address that session's participants
- Name/logo on printed session agenda
Whether you’re a small, medium or large business, a skilled and plentiful workforce is key to sustaining and growing your business in a competitive market. The Workforce Development Symposium takes a proactive approach to help tackle your biggest workforce challenges:

• Developing your future workforce  
• Upskilling, engaging and retaining your current workforce  
• Attracting new talent to the area

During the Symposium, participants hear from subject matter experts on relevant topics, learn best practices from one another through facilitated group discussions and network with peers and community leaders. Participants leave with:

• A greater awareness of current and future workforce development efforts  
• Resources and tools  
• A sense of community, a better understanding of different perspectives and potential partnerships

**Audience:** Business (ALL sizes), SHRM members, Education, Community Organizations and Government

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**Platinum Sponsor: $3,500**

• Introduce speakers/ address event attendees (optional)  
• Information on tables if provided  
• Name/logo on event program  
• Name/logo on wall projection and table signage  
• Name/logo on event registration page with link  
• Social media mentions  
• Recognized in Business News publication (10k circulation)

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**Silver Sponsor: $2,000**

• Name/logo on event program  
• Name/logo on wall projection and table signage  
• Name/logo on event registration page with link

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**Gold Sponsor: $1,000**

• Name/logo on event program  
• Name/logo on wall projection and table signage  
• Name/logo on event registration page with link

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**Friend Sponsor: $500**

• Name/logo on event program  
• Name on wall projection  
• Name/logo on event registration page with link
OktoberFeast began in 2005 as an event to introduce Coastal YPN to the public and is now our premier annual event for young professionals and all members of the community. Over the years the event has continued to provide attendees with a great networking opportunity as well as to showcase all that Coastal YPN has to offer in Sheboygan County. Chic local restaurants will be serving up their tasty cuisine that will surely stir up conversation among any age group looking to connect to the community.

**Audience:** Guests, company representatives and Chamber members.

**Platinum Sponsor: $3,000**
- Welcome/address event attendees
- 10 Tickets included
- Option for on-site program booth/table space and distribution of promotional handouts and giveaways
- Company name on award trophies
- Name/logo on event program
- Name/logo on floor scrim/wall projection and table signage
- Name/logo on event registration page with link
- Social media mentions
- Recognized in event media releases and articles

**Gold Sponsor $1,500**
- Name/logo on event program
- Name/logo on floor scrim/wall projection and table signage
- Name/logo on event registration page with link
- Social media mentions
- Recognized in event media releases and articles

**Friend Sponsor $350**
- Name on event program
- Name on event registration page
- Social media mentions
Area students are invited to attend STEAMfest, a free event that celebrates innovation. Organizations such as Elementastics, Einstein Project and Millipore Sigma’s Curiosity Cube bring the WOW! of science, technology, engineering, art and mathematics to 5th & 6th graders from Sheboygan County.

Projected Attendance: 1,000+
Audience: Sheboygan County 5th & 6th Grade Students

Presenting Platinum Sponsor: $4,000
- Welcome/address event attendees (optional)
- Information on tables
- Name/logo on event program
- Name/logo on wall projection and table signage
- Name/logo on event registration page with link
- Social media mentions
- Option to provide attendees with company gift
- Recognized in Business News publication (10k circulation)

STEAMfest Presenting Sponsor: $3,500
- Welcome attendees from stage
- Recognized in event media releases and articles
- Name/logo on the online event page
- Name/logo on event printed signage
- Name/logo on event electronic signage
- Option to provide attendees with company gift
- Social media mentions

STEAMfest Champion Sponsor: $1,500
- Recognized in event media releases and articles
- Name/logo on the online event page
- Option to provide attendees with company gift
- Social media mentions

STEAMfest Friend Sponsor: $500
- Name on the online event page
- Name on event printed signage
Designed to recognize women in leadership and those who promote women’s career progress, the ATHENA Award was created in 1982 and is celebrated in communities around the world. Now in Sheboygan, our ATHENA nominees are celebrated at a special luncheon each year highlighted by a prominent keynote speaker.

**Audience:** Chamber member company representatives, ATHENA Award nominees, friends, families and community leaders.

**Premier ATHENA Award Sponsor: $3,500**
- Corporate table of 8 at event
- Option to sit on ATHENA award selection committees
- Opportunity to offer welcome remarks from the podium
- Access to guest list with contact information
- Recognized in event media releases and articles
- Name/Logo on electronic invitations and materials
- Recognized in *The Business News*
- Mentioned in the weekly Chamber Buzz
- Company option to use ATHENA Award logo on website and in advertising
- Name/logo on event program
- Name/logo projected on screen
- Name/logo on event scrims and/or signage
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media

**ATHENA Ruby Sponsor: $1,000**
- Name on electronic invitations and materials
- Name/logo on event program
- Name/logo projected on screen
- Mentioned in the weekly Chamber Buzz
- Name/hyperlink on Chamber website online registration

**Friend of ATHENA Sponsor: $500**
- Name on event program
- Mentioned in the weekly Chamber Buzz
- Name/hyperlink on Chamber website online registration

**ATHENA Diamond Sponsor: $2,000**
- Access to guest list with contact information
- Recognized in event media releases and articles
- Name/Logo on electronic invitations and materials
- Mentioned in the weekly Chamber Buzz
- Company option to use ATHENA Award logo on website and in advertising
- Name/logo on event program
- Name/logo projected on screen
- Name/logo on event scrims and/or signage
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media
EXECUTIVE SERIES
TWICE ANNUALLY

Take it up a notch with our semi-annual Executive Series presented by leaders and focused on the trends impacting your business today. Served with breakfast or lunch, these sessions draw a growing audience of leaders and professionals.

Business and community leaders

Exclusive Series Sponsor: $5,000 (Limit 1)

• (4) Four tickets per event included
• Welcome/address attendees and introduce speaker (optional)
• Access to guest list with contact information
• Recognized in event media releases and articles
• Mentioned in the weekly Chamber Buzz
• Name/logo/hyperlink on Chamber website online registration
• Recognized on social media
It’s good to know your Chamber is delving into the issues that impact your business and your life. We host member luncheons featuring speakers or panels highlighting a variety of issues from transportation and crime to taxation and other matters in governmental affairs. Programming may include up to four First Friday Forums annually or similar format programming, hosted roundtable discussions with elected leaders and Chamber members and candidate forums when applicable.

**Audience:** Business and community leaders

**Exclusive Annual Sponsor: $7,000**
- Introduce the speaker (optional)
- Access to guest list with contact information
- Advertised in the Chamber Buzz
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media
- Your company publicly thanked at every event

**PEER-TO-PEER ROUNDTABLE SERIES**

Professionally facilitated, these lively groups meet six times per year to share ideas, work together to solve each other’s issues and form abiding friendships. Participation is included at no charge to Chamber members thanks to our sponsors. Current Roundtables: HR Managers, Sales and Marketing, Manufacturing, Nonprofit Executives, Safety Managers, Business Owner Success Strategy, Strategic Sourcing, and Worksite Wellness.

**Audience:** A mix of business people, nonprofit staff, community members, etc.

**Roundtable Champion Sponsor (All Roundtables): $4,000**
- Name/logo/hyperlink on website event page
- Company name promoted at all meetings as Champion Sponsor
- Featured at any joint events

**Specific Roundtable Sponsor: $2,000**
- Company featured and thanked at all roundtable sessions of the group you select
- Featured on Chamber website Roundtables page
Did you know that roughly two-thirds of Sheboygan County interns and co-ops are from out of state? And when they graduate from college, they'll decide where to live based on job opportunities and lifestyle? We know it and we created this program to help visiting interns experience the Sheboygan County lifestyle and highlight our community as a great place to live and work. For six weeks during the summer, interns and co-ops have fun exploring new venues, activities and amenities throughout Sheboygan County with the help of our mobile scavenger hunt app. Chamber hosted events allow them to get to know their peers, meet interns from other companies and build a network of new friends.

Here's what one intern had to say about the program:
"I really enjoyed the program/scavenger hunt, because not only did I have the opportunity to meet more interns and make friends with them, I was also able to explore this area a lot more! Before coming here, I was worried about not having enough things to do after work, but the scavenger hunt and all other activities really kept me busy. I like that all the activities are different and new activities come up every week, such as food trucks, sports, concerts, arts, and etc. It is absolutely an amazing program and I think having more programs like this will help attract more young professionals to come to Sheboygan County." - Victoria Zhao, Kohler Co. Co-Op

Projected Attendance: 100-200 Interns and Co-Ops

Intern Program Leader: $3,000
• Welcome attendees at each Chamber-hosted intern event (minimum of three events) (optional)
• Name/logo on Chamber-hosted intern event signage
• Your company included as a stop on the scavenger hunt (optional and if applicable)
• Provide company print information to participating interns/co-ops
• Provide company gifts and/or coupons to participating interns/co-ops (optional)
• Name/logo/hyperlink on Chamber-hosted intern event registration pages
• Social media mention

Scavenger Hunt Host: $50 plus provide a special offer or discount when interns visit your business + one gift card for product or services from your business as a scavenger hunt prize
• To complete the clue and earn points, the intern will take a selfie at your business as instructed in the clue
• When the scavenger hunt ends, one intern/co-op will be drawn from the list of interns who visited your business and submitted a selfie. The winner of that drawing will receive a gift card for a product or service from your business.

What’s in it for you?
• Exclusive access to promote your business to up to 200 interns and co-ops
• New customers and potential repeat business - many co-ops reside in Sheboygan County for six months or more
• Social media mentions which include pictures submitted by interns visiting your business

How does it work?
• Your business will be included as a stop/challenge on the six-week-long scavenger hunt
• When an intern visits your business, they will receive a special offer or discount on products or services (BOGO, $1.00 off, etc.)
The Chamber hosts events annually to welcome new residents throughout the county. The goal is to connect these folks with activities, clubs and other newcomers to help make their transition as easy as possible and encourage retention. This is a good option for your business to connect with community newcomers in a meaningful way.

New resident letters mailed monthly, approximately 1,200 per year

**Audience:** New residents of all ages

**Newcomer Welcome Sponsor:** $2,000
- Welcome attendees
- Name/logo on event scrims and/or signage
- Provide company print information to attendees
- Provide optional company gifts and/or coupons to attendees
- Name/logo/hyperlink on registration
- Social media mention
- Logo placement on new resident letters

**Newcomer Event Sponsor: Provide Venue and Appetizers**
- This is a great opportunity to showcase your restaurant or venue to people who are new to the community.
- Provide company print information to attendees
- Provide optional company gifts and/or coupons to attendees
- Name/logo/hyperlink on registration
COASTAL YOUNG PROFESSIONALS NETWORK

This diverse group of people between the ages of 21 and 40 represents 200 different Sheboygan County companies and has grown from over 225 members to 700 plus. Open to all Sheboygan County young professionals regardless of Chamber membership, Coastal YPN provides opportunities for young professionals to design their social culture, serve as civic innovators and community stewards, and develop into the next generation of leaders for Sheboygan County.

COASTAL PREMIER PARTNER
$7,500 Annual Support

This is the best way to get up close and personal with our next generation of dynamic leaders and the best way to provide them with meaningful experiences that keep them here. Every organization needs a strong foundation of financial support, exactly what our Coastal Premier Partners provide.

- Premier Partner and Major YP Month sponsor recognition on Chamber’s website with link
- Name/logo on ALL Coastal event registration pages, including YP Month events
- Social media mentions
- Name/logo on signage at ALL Coastal YPN events
- (6) Welcome/address attendees at Coastal event
- (6) On-site program booth or table space opportunities
- Logo on ALL printed materials
- Recognized in event media releases and articles
ADVERTISING

WEEKLY CHAMBER BUZZ E-NEWSLETTER

Each Monday more than 2,500+ member representatives receive an email featuring Chamber news and upcoming events. It’s an essential read for members and a great place to gain some attention for your company, event, services or products.

Presenting Sponsor: $975 per month
- Name/logo in e-mail subject line
- Name/logo in Chamber Buzz header with URL link
- Rectangular footer ad space with URL link

Promotional Lead Banners: $200/week
- Rectangular header ad space with URL link

WEBSITE ADVERTISING

Choose a rotating banner from the business directory (where the public goes to find services and products) or the registration page (where everyone goes to sign up for more than 100 Chamber events each year). We can tell you how many looks you’ll get and you can find out how many people actually click on your banner. The dollars all go toward the work of your Chamber, so it’s a good investment both ways!

- Chamber Website Homepage Sponsor: $4,000/annual

PRINTED CHAMBER EVENTS POSTCARD

CALENDAR SPONSOR: $650 PER QUARTER
Postcard mailed to 700+ member representatives.

CHAMBER CASH SPONSOR

Imagine your color logo being the first thing people receiving Chamber Cash can see. Guess where they might go first to spend that gift? Multiply that by about 20,000 checks issued every year and you’ve got a whole lot of visibility. The Chamber sells over $500,000 per year in Chamber Cash!

Sponsor Investment: $1,000
- Name/logo printed on all Chamber Cash checks
- Name/logo on Chamber Cash web page

WEEKLY MEMBER-TO-MEMBER SPONSOR

Six Issues Banner Sponsor: $700
Single Issue Banner Sponsor: $150
Weekly Ad: $75
Four Weekly Ads: $225
Eight Weekly Ads: $450
Sixteen Weekly Ads: $804
Twenty-Six Weekly Ads: $1,176
Weekly Nonprofit Ad: $35

MEMBER TO MEMBER

Each Thursday, 2,500+ member representatives receive this promotional email featuring excellent deals and ads from fellow members to pass along to all employees in their companies. A discount is given for multiple ad space purchased.
NAMING OPPORTUNITIES
Sometimes it’s not enough to count on the signage on your own building to make a name for yourself in the community. The Sheboygan County Chamber building is a major gathering spot with thousands of business people, tourists and residents walking through the doors each year. It’s the perfect way for them to become comfortable with your company’s name.

Here’s a sample of what is available. All creative ideas can be discussed.

24-HOUR TOURISM CENTER SPONSOR: $3,500 per year
Every day visitors and residents spend time looking through the brochures available in our 24-hour spot at the front door. A professional sign bearing your logo will thank you for sponsoring that opportunity.

NAME THE CONFERENCE ROOM: $20,000 for five years
Every dignitary, every chamber member and loads of other folks spend time in our large conference room on a regular basis. With naming rights to the room, you will be letting everyone know how much you value your Chamber of Commerce and you will stand out as an employer that invests in your community.

BETTER TOGETHER E-NEWSLETTER
$2,000 PER YEAR OR $200 PER MONTH
Advertise your business or event every month for 12 months or choose the months that are best best for you.

More Sponsorship Opportunities:

Something missing? Please contact Deidre Martinez at deidre@sheboygan.org to discuss additional sponsorship ideas.

COUNTDOWN 2 CONNECT
Annual Speed Networking Event
Countdown 2 Connect is a progressive networking breakfast that connects you with others who are also looking to grow their businesses through networking. Over the course of a three round rotation, you will meet over twenty individuals who want to hear more about your business, as well as share information about their business.
Registration is limited to three professionals per industry and one per company. Anyone looking to build their business through networking is welcome to attend. Organizers want to ensure that registrants gain the best experience and meet diverse businesses. Bring plenty of business cards.
Making A Donation to the Chamber

If your organization – or you personally – believe in the mission and the work of the Sheboygan County Chamber but don’t wish to have the recognition of sponsorship, you can make general donations to the organization through the chamber’s 501(c)(3) foundation. Your tax-deductible gift for this type of contribution should be made payable to Sheboygan County Chamber of Commerce Foundation. Your gift will be recognized as you wish.
OPPORTUNITY CHECKLIST

Please select one or more of the following opportunities to maximize your visibility.

CHAMBER CHAMPIONS GALA
☐ Platinum Sponsor: $6,500
☐ Gold Sponsor: $3,750
☐ Silver Sponsor: $2,750
☐ Reception Sponsor: $2,250
☐ Award Sponsor: $1,650

YP MONTH SHEBOYGAN COUNTY
☐ Coastal YP Month Sponsor: $3,000
☐ Supporter: $1,000
☐ Friend: $350

BEST UNDER 40 YP AWARDS
☐ Platinum Sponsor: $4,500
☐ Gold Sponsor: $1,750
☐ Friend Sponsor: $350

ANNUAL GOLF OUTING
☐ Platinum Sponsor: $4,000
☐ Eagle Sponsor: $2,750
☐ Lunch Sponsor: $1,750
☐ Cart Sponsor: $1,100
☐ Beverage Cart Sponsor: $1,100
☐ Putting Green Sponsor: $1,000
☐ Golf Ball Launcher Sponsor: $750
☐ Mulligan Sponsor: $500
☐ Hole Sponsor: $350
☐ Golf Ball Sign Sponsor: $150

WORKFORCE DEVELOPMENT SYMPOSIUM
☐ Platinum Sponsor: $3,500
☐ Gold Sponsor: $2,000
☐ Silver Sponsor: $1,000
☐ Friend Sponsor: $500

OKTOBERFEAST
☐ Platinum Sponsor: $3,000
☐ Gold Sponsor: $1,500
☐ Friend Sponsor: $350

ATHENA AWARD LUNCHEON
☐ Premier Sponsor: $3,500
☐ Diamond Sponsor: $2,000
☐ Ruby Sponsor: $1,000
☐ Friend Sponsor: $500

EXECUTIVE SERIES
☐ Exclusive Series Sponsor: $5,000 per year

PEER-TO-PEER ROUNDTABLES
☐ Champion Sponsor of All Roundtables: $4,000
☐ Sponsor of Specific Roundtable: $2,000
  • Business Owners Success Strategy (BOSS) Roundtable
  • HR Managers Roundtable
  • Sales and Marketing Roundtable
  • Safety Managers Roundtable
  • Strategic Sourcing Roundtable
  • Worksite Wellness Roundtable
  • Manufacturing Roundtable
  • Nonprofit Executives Roundtable

LEADERSHIP SHEBOYGAN COUNTY
☐ Exclusive Annual Sponsor $3,500
☐ Graduation Sponsor $1,500
☐ Transportation Sponsor $750
☐ Monthly Session Sponsor $500

EXPLORE YOUR FUTURE
☐ Presenting Platinum Sponsor: $7,500
☐ Champion Sponsor: $3,500
☐ Friend Sponsor: $500
☐ Scavenger Hunt Host: $50++

GOVERNMENTAL AFFAIRS & BUSINESS ADVOCACY
☐ Exclusive Annual Sponsor: $7,000/annual

STEMFEST
☐ Presenting Platinum Sponsor: $4,000
☐ Presenting Sponsor: $3,500
☐ Champion Sponsor: $1,500

COASTAL YOUNG PROFESSIONALS
☐ Premier Partner: $7,500

INTERNS & CO-OPS
☐ Intern Program Leader: $3,000
☐ Scavenger Hunt Host: $50
CHAMBER CASH SPONSOR
☐ Sponsor Investment: $1,000

MEMBER-TO-MEMBER SPONSOR
☐ Weekly Ad: $75
☐ Four Weekly Ads: $225
☐ Eight Weekly Ads: $450
☐ Sixteen Weekly Ads: $804
☐ Twenty-Six Weekly Ads: $1,176
☐ Weekly Nonprofit Ad: $35

WEB ADVERTISING
☐ Chamber Website Homepage: $4,000/annual

CHAMBER EVENTS QUARTERLY POSTCARD SPONSOR
☐ Quarterly Sponsor Investment: $650

NAMING OPPORTUNITIES
☐ 24-Hour Tourism Vestibule Sponsor $3,500 per year
☐ Name the Conference Room $20,000 for five years

COUNTDOWN 2 CONNECT
☐ Sponsorship

NEW RESIDENT WELCOME
☐ Newcomer Welcome Sponsor: $2,000
☐ Newcomer Event Sponsor: Provide venue & appetizers

WEEKLY CHAMBER BUZZ
☐ Presenting Sponsor: $975/ month
☐ Promotional Lead Banners: $200/ week

BETTER TOGETHER E-NEWSLETTER
☐ Monthly Ad: $200
☐ Yearly, Twelve Month Ad: $2,000

CREATIVE SPONSORSHIPS: We are happy to discuss sponsorship options that do not appear in this booklet, tailored to your needs.

CHOOSE A PARTNERSHIP PACKAGE THAT WILL INCREASE YOUR VISIBILITY AND MAXIMIZE YOUR MEMBERSHIP. LET OTHER MEMBERS KNOW YOU THINK THE CHAMBER PROGRAMS ARE IMPORTANT AND YOU SUPPORT THEM.

ORGANIZATION NAME

CONTACT

CONTACT PHONE

CONTACT EMAIL

PLEASE SEND TO SCOTT KUEHN AT SCOTT@SHEBOYGAN.ORG OR CONTACT SCOTT AT 920.395.8705